

SMUG NEWS



Steve Shepard, Presenter for February 2, 2009 Storyist® Software

Storyist®—a powerful story development tool for novelists and screenwriters.

With an intuitive interface that puts you in control, Storyist provides:

Focus

What is your story really about? How do your characters, settings, and plot relate to each other? Sometimes it is hard to see the forest through the proverbial trees. Storyist helps you focus on what is important in your story with a flexible storyboard and customizable story sheets.

Organize

There are a lot of pieces to keep track of when writing a novel. Don't let the complexity slow you down. Storyist helps keep your ideas organized and accessible—so you can stay in the flow

Create

It all comes down to words—yours. The journey of a thousand words (or a hundred thousand) begins with a single keystroke. And Storyist will be with you every click of the way with the tools you expect from a top-notch writing program.

Steve Shepard, the developer of Storyist, whom you may remember from a brief appearance last year and/or visiting his booth at MacWorld, will be here to show off the features of the upcoming Storyist 2.

Storyist is a powerful story development tool for novelists and screenwriters. With an intuitive interface that puts you in control, it provides:

- A word processor with a page layout view and support for headers, footers, and style sheets so you can produce submission-ready manuscripts and scripts.
- A storyboard with customizable story sheets so you can track your plot, characters, and settings.
- A project manager with fast, project-wide search capabilities so you can keep your writing organized and accessible.

At one time it was employed mainly by budding novelists, but more and more users are hopeful screenwriters who have discovered this tool along with the Mac. You can find more details at Storyist.com - get a big discount if you buy online using **coupon code SMUG2009**.

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Next SMUG Monday February 2, 2008

MEETING SCHEDULE—6:30 - 9:00

Meeting in the Redwood Room

6:30 - 7:00 Q & A

7:00 - 7:30 Shareware:

7:45 - 8:00 Break

8:00 - 9:00 Storyist- Presenter Steve Shepard,

9:00 - - - - Raffle

SPECIAL THANK YOU

I want to take this opportunity to thank all you who had volunteer to help with the SMUG booth at Mac World, on Tuesday January 6. We had a full crew and lots of inquiries about the SMUG.

It was nice to meet other Mug members.

See you next year, thanks again

Lorrie Bleiler

Steve Bellamy Paul Lorton Scott Spencer Dean Nichols
Nico Bellamy Rich Tucker David Hirsch Jim Thornton



At the SMUG booth Tuesday morning.
On the left is Nico Bellamy and on the right is Paul Lorton

DAVE STROM'S RECOLLECTIONS OF MACWORLD 2009.

story by Dave Strom, photographs by Steve Bellamy

(Written a few weeks after.) And some other random thoughts. Prepare for a little Mac-inspired stream of consciousness.

I got my ticket in the mail. However, when I arrived at MacWorld Expo, there was really no line to speak of. Since I got my expo hall pass for free, I did not mind paying \$5. I did not pay for extra stuff, like conferences and the like. I used to do that, but now I find that I spend ALL my time on the expo floor.

My desktop computer's Windows partition blew up before MacWorld, and my attempts to reinstall failed. So I also paid MicroCenter to repair the computer and then reinstall Windoze on my desktop, cuz I was NOT going to be doing Windoze during MacWorld!!! It was worth the \$60. I went EVERY DAY!!! (Although I had to duck into work for a couple hours on Tuesday and Thursday.)
Oh, ecstasy, oh rapture!!!

I did not, and have not yet, seen the keynote. And I am not going out of my way to do it.

Dave Strom's recollections of MacWorld 2009.- continued on page 3



FEBRUARY Shareware News

by Davis Aston

This month, we'll look at some items I encountered at MacWorld, which cover a number of topics: digital TV recording; malware protection; running Windows programs (without a Windows licence); enhancing sound quality; and font fixing, conversion and management tools.

If you are worried about what happens to your VCR when TV goes all digital, one possibility is to add TiVo capabilities to your Mac using EyeTV 3 from

<http://www.elgato.com>

We don't need to be as paranoid as Windows folks about malware but we do need to take some care, for example

🍏 MACSCAN 2.6

<http://macscan.securemac.com/> \$30 -- 30 day free trial

Using advanced detection methods MacScan can detect, isolate and remove the program which could allow your privacy to be violated. Anti-virus software does not commonly protect you from spyware. Many spyware programs used by hackers to gain remote access to your computer, often goes undetected. Keystroke loggers have been undetected for years. MacScan by SecureMac — Leader in Macintosh information security — is designed specifically to detect and eradicate the threat to your Macintosh. MacScan protects your Mac from security risks like no other program can, filling the missing gap of security protection for the Macintosh. MacScan detects, isolates, and removes as well as notifying you of any spyware applications that may be active. MacScan also audits and protects your system from remote administrative programs that may have inadvertently been left on or installed.

Tried, tested and true - MacScan is the only intuitive program available that protects your Macintosh against spyware. Our goal for MacScan is to answer all the needs of Mac users out there ensuring them security from these high risk programs.

With MacScan's Blacklisted Cookie Scan you can remove blacklisted tracking cookies without losing all your saved usernames and passwords. Keep up to date with the latest Spyware definition updates! MacScan searches down these hidden menaces and locks down your computer. MacScan gives you the peace of mind and security needed to conduct your day-to-day personal business. MacScan, your own 24/7 personal security guard...in today's open web society... can you afford to be without MacScan?

Note that, if you have an account at Stanford, they supply Sophos Anti-Virus 4 for free (replacing Norton

AntiVirus). If you don't have a Stanford account but are interested, see

<http://www.sophos.com/products/enterprise/endpoint/security-and-control/8.0/> they also offer a 30-day free trial.

🍏 CROSSOVER MAC

<http://www.codeweavers.com/products/cxmac/> \$40 -
- 30 day free trial

Allows you to install many popular Windows applications and games on your Intel OS X Mac. CrossOver includes an easy to use, single click interface, which makes installing Windows software simple and fast. Once installed, your application integrates seamlessly in OS X. Just click and run your application directly from the OS X Finder. Clicking a Windows file or document — including email attachments — will launch the appropriate Windows program, allowing you to work on the files. Best of all, you do it all easily and affordably, without needing a Microsoft operating system license. Adding new Windows software is easy. Just place your install CD in your Intel Mac, and CrossOver will recognize it and offer to begin the installation process. CrossOver then completes the installation and configures your application to run on your Mac. That's all there is to it.

🍏 HEAR 1.0.3

<http://www.joesoft.com/products/hear.php> \$50 -- 30
day free trial

Greatly improves audio quality in movies and music throughout all of your Mac OS X applications. With Hear, music is richer, movie sound and dialog is clearer and games will blow you out of your chair!

FEATURES & BENEFITS:

Hear offers a wide array of settings that are quick easy to find and will greatly improve the sound quality of your music, movies and games.

MIXER - allows you to adjust the sound volume for various applications, so you don't have a loud mail sound while you are listening to music

EQUALIZER - features the most advanced N-band Equalizer For Mac with built-in peak limiters. You can choose between slider or curve mode for fine-adjustments

GENERAL - adjust the general settings (bass, dewoofers, fidelity) and enable various effects

3D - expanding audio environment out of actual speaker positions

FX - is an aggressive type of surround sound remixing

BW - meditate to your music...it's a special feature that can help you relax after work, it does so by generating brain waves targeted at relaxation

MAXIMIZER - bring your concert home...produces a more "live" feature to the music (bass is boomier and highs are crisper)

AMBIENCE - allows you to add reverb effect to the output

SPEAKER - widen the frequency range of your speaker system (or headphones) and corrects output phase.

SUB - expands bass frequencies like a real subwoofer does.

LIMITER - ceiling and threshold, control aspects of level compression.

SPACE - creates a virtual re-sounding frame behind the listener's position and bounces the sound around.

FIDELITY - restores the subtle nuances that are often damaged in the recording process.

There are a number of professional font tools from

http://www.morrisonsoftdesign.com/with_fl/index.html

🍏 **FontDoctor™ for Macintosh**

Version 7.6.0 \$70 -- has a limited free demo mode

FontDoctor is the leading industry standard software for font problem diagnosis, repair, and organization. FontDoctor is a professional software tool that will locate and eliminate hard-to-find font problems that wreak havoc on the Macintosh system performance and applications. FontDoctor will scan font folders (on local hard drives or over a network) to locate and repair common font illnesses, including missing Postscript fonts, missing bitmaps, corrupt/damaged fonts, font ID conflicts, extra fonts sizes, mixed fonts types, and lots more.

FontDoctor offers powerful font organization and archiving features that allow FontDoctor to sort and clean-up existing font folders into a neatly organized font library. Now your fonts can be easily organized by font name, family name, alphabetically, or by a whole host of other flexible font organization options.

🍏 **FontXChange™ for Macintosh**

Version 1.6.1 \$99 - has a limited free demo mode \$129 bundled with FontDoctor

FontXChange can easily convert fonts to OpenType (PS), PostScript Type 1, and TrueType for both Macintosh or Windows.

Useful features include:

- Batch processing for converting entire font libraries
- Preferences to set font encodings
- Font inspection window with preview
- Support for many font encodings, including Adobe Standard, Unicode, Mac Roman, and Windows ANSI, and European.

FontXChange is designed to understand many different font formats and can convert fonts into many different formats. This makes FontXChange useful to:

- Convert PostScript Type 1 fonts (Macintosh or Windows format) into a single modern OpenType font file that works on both Macintosh & Windows. End the headaches of the outdated two-file system of screen font and printer font combinations. Just one font file that works.
- Recreate missing screen fonts using a PostScript font file in any format.
- Convert TrueType fonts to PostScript fonts. No more printing problems and incompatibilities associated with TrueType fonts and high-end output devices.
- Convert Windows fonts to Macintosh and vice-versa. Easily share fonts across different computers, even different operating systems.

🍏 **FontVista™ for Macintosh**

Version 4.0 \$30 -- has a limited free demo mode

FontVista is our powerful font catalog and inspection utility for Macintosh. FontVista can create and print customizable font sample sheets of all your fonts.

FontVista will inspect fonts that are actively loaded in your system, as well as fonts that aren't loaded or installed. FontVista can search your hard drive for fonts to activate and print, or export to a PDF. Choose from three different customizable layout templates to create single type spec sheets or an entire type catalog from almost any output device.



**We Fix Macs is offering a special:
\$15 off any labor cost
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repair of iPod /iPhone**

**Plus several other discounts.
You must go to the store and check all
the new items**

SMUG members only, must bring this coupon

Strom's recollections of MacWorld 2009.- continued from page 3

paper!), Macally (I saw a prototype keyboard for the iPhone/iTouch, it's about time!), and, well, I had a good time gathering and talking. And in the case of speakers and video glasses, testing!

I gathered LOTS of business cards. I stuck with people who are more local. I wanted to find people to present at Silicon Valley MUG and at Stanford MUG. And I have sent out a lot of emails about this. STILL need to do more following up! Oh, I also mentioned how I am always looking for interesting tech writing gigs (and I tried to look poor and hungry when I did that). Maybe I got a few leads there also. One BIG hopeful for presenting and maybe tech writing that I want to mention: YouTube! A long shot, I admit. There were booth babes in the iSkin booth, and nowhere else. I had to look twice: yeah, every-

one at that booth was a hot young lady in a fairly tight black t-shirt. Not that I mind eye candy, not in the very least. I was rather amused, although I did not try to strike up any babe conversations, since I was far more interested in seeing more cool Mac products and

stuffing more swag into my shopping bag. (OK, so I am a nerd, sue me.) I did hear of one or two guys getting the iSkin babes to line up for photos. Hey you really want to see babes? Check out how some of them dress for the San Diego Comic Con every July! And they love having their pictures taken. (I think that the people going to the Comic Con are exercising more than the MacWorld people, since the Comic Con people sometimes have to wear spandex.)

So what's it like wandering the expo floor? First, I would start at one end, and go down EVERY row. And I stopped at every booth with stuff I liked. And when it was a booth with something I was not interested in, I tried to avoid eye contact. Have to MOVE MOVE MOVE, no time for frivolous conversations, and ignore the HEAVY backpack (hey, I need to have my MacBook Pro with me)! (Actually, I strapped wheels onto the backpack later,

since the crowd was not so dense that security would make me remove them. Backpack wheels attract human feet like a magnet.) It is tiring, you meet LOTS of people at booths, and I am sad that trade shows are becoming smaller, since you don't get personal contact over the web.

I had a nice dinner with a fellow macinstructor (we have both written for macinstruct.com). It has been way too long since I contributed, sigh. We talked Mac stuff. Like how much I would love to see a Mac Pro Mini. A cheaper version of the Mac Pro, would take 1 CPU instead of 2, and you can put in a couple cards, a couple hard drives, and you can swap out the DVD drive and graphics card, and it would be about half the price of the Mac Pro. Oh well.

On the last day, I sat through the Apple presentation for the iPhone apps and for iLife. Ocarina for the iPhone is COOLNESS PERSONIFIED!!! You can play your

iPhone like a 4-hole ocarina, and it sounds wonderful. (I have played a 4-hole ocarina, so I ought to know.)

And you can see iPhone ocarina recordings around the globe. I am seriously jealous of iPhone owners!!!! As for the iLife presentation, I watched the iMovie 09 presentation closely, and it is a big improvement. Brings back special effects, make sound editing

more powerful, and all in all it makes iMovie 08 a simple video editor with enough power to be quite useful (Although I still think that after you cut you teeth on iMovie, go to Final Cut Express or Pro for a more professional editor.)

I wore my Green Lantern power ring everyday. A few people noticed.

"In brightest day, in blackest night, no evil shall escape my sight!

Let those who worship's evil's might, beware my power: Green Lantern's light!"

(Ooo, I felt a shiver. But not half as much as I get at MacWorld Expo.) I am sad to see that Apple will not be there next year. Adobe did not have a major booth this year, and I noticed that absence. I will be back in 2010. I cannot get enough of this stuff.



Ge Wang plays "Music Man" on the Ocarina, he invented for the iPhone with David Pogue



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discount of 35% off all books.**

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PDF to review for your group?
For more information e-mail
bleiler@pa-smug.org

For book review writing tips and suggestions,
go to:**<http://ug.oreilly.com/bookreviews.html>**

Calendar of Events

Monday February 2, General Meeting:

Redwood Room bldg.48
Stanford Linear Accelerator Center (SLAC),
2575 Sand Hill Road, Menlo Park

February 12,, Board of Directors meets at 7:00 pm
at the Printers Cafe on California St. in Palo Alto.

February 20,, DEADLINE for Newsletter articles and
Calendar items to be submitted by
email to <bleiler@pa-smug.com>

FEBRUARY 2009

Su	Mo	Tu	We	Th	Fr	Sa
1	<u>2</u>	3	4	5	6	7
8	9	10	11	<u>12</u>	13	14
15	16	17	18	19	<u>20</u>	21
22	23	24	25	26	27	28

MARCH 2009

Su	Mo	Tu	We	Th	Fr	Sa
1	<u>2</u>	3	4	5	6	7
8	9	10	11	<u>12</u>	13	14
15	16	17	18	19	<u>20</u>	21
22	23	24	25	26	27	28
29	30	31				

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NAME : _____

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Yearly Dues is now \$30 which includes a family member.

Mail check with this form to
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P.O. Box19466, Stanford CA 94309

SMUG

Stanford/Palo Alto Macintosh User Group

P.O. Box 19466

Stanford, CA 94309

<http://www.pa-smug.org>

SMUG MEETING

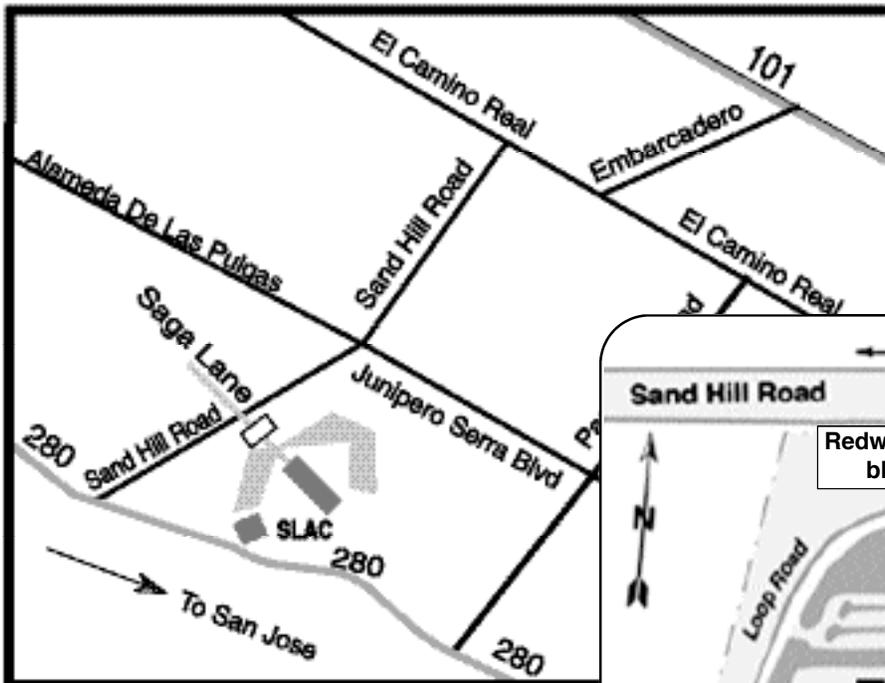
Monday February 2 2009

STORYIST

Steve Shepard, the presenter and developer

Meeting will be held in the Redwood Room bldg.48

address

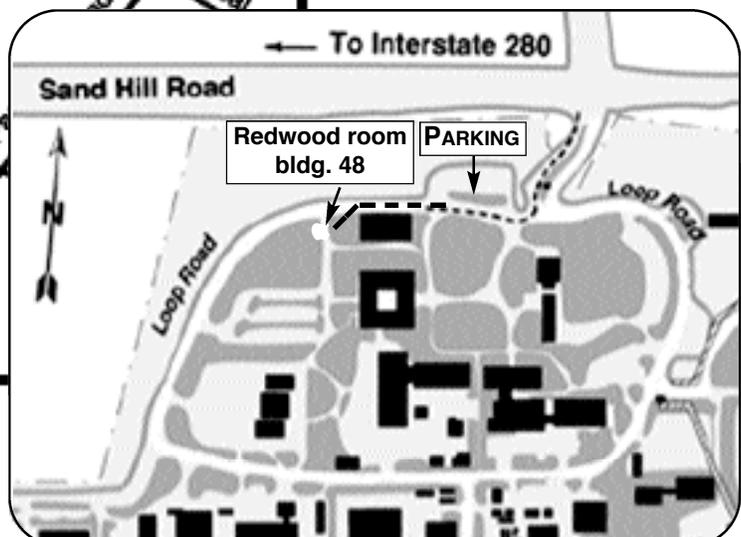


The Meetings are generally held on the
First Monday * of the Month

Redwood Room bldg. 48
Stanford Linear Accelerator (SLAC)
2575 Sand Hill Road, Menlo Park

* Some exceptions on holidays

** Check for conflict bookings



Take a right at the guard shack for parking, then follow the dotted line to the Redwood Room.
Any questions; ask at the guard shack.